



WTVD-TV  
411 Liberty Street  
Durham, NC 27701

# INVOICE

Remit To: WTVD-TV/ABC Inc.  
PO Box 404887  
Atlanta, GA 30384-4887

PAGE: 1

BILL TO:  
INNOVATIVE ADVERTISING INC.  
ATTN: ACCOUNTS PAYABLE  
4250 HWY 22, SUITE 7  
MANDEVILLE, LA 70471

REP: NATIONAL/PHILADELPHIA  
SLSP: CLIFFORD, ANNE  
ADV: CHAD BAREFOOT CAMPAIGN  
PROD: CHAD BAREFOOT CAMPAIGN SD 18  
TITLE: 246776

INVOICE NUMBER: 61-200061814 BROADCAST MONTH: OCTOBER  
ORDER NUMBER: 402983 ORDER/REV TYPE: POLITICAL/CASH  
AGENCY CPE : E: 1013  
ESTIMATE#: 1013  
SCHEDULE DATES: 10/20/2012 - 10/26/2012 AGY#/ADV#: 11360/26731  
BILLING CYCLE: MONTHLY DATE: 10/28/2012

SCHEDULE					ACTUAL BROADCAST								ADJUSTMENT
LINE	DATES	TIME PERIOD	PRICE	QTY	DATE	DAY	TIME *	DUR	MG	AGENCY COPY ID	PRICE	REMARKS	DR/CR
1	10/22 - 10/26	05:30A-06:00A	650	5	10/22	MO	05:41A	:30		NC18EDUCATION	650		
					10/23	TU	05:57A	:30		NC18EDUCATION	650		
					10/24	WE	05:45A	:30		NC18EDUCATION	650		
					10/25	TH	05:41A	:30		NC18EDUCATION	650		
					10/26	FR	05:29A	:30		NC18EDUCATION	650		
2	10/22 - 10/26	07:00A-09:00A	850	5	10/22	MO	08:55A	:30		NC18EDUCATION	850		
					10/23	TU	08:40A	:30		NC18EDUCATION	850		
					10/24	WE	07:29A	:30		NC18EDUCATION	850		
					10/25	TH	08:56A	:30		NC18EDUCATION	850		
					10/26	FR	07:29A	:30		NC18EDUCATION	850		
3	10/22 - 10/26	09:00A-10:00A	200	5	10/22	MO	09:58A	:30		NC18EDUCATION	200		
					10/23	TU	09:53A	:30		NC18EDUCATION	200		
					10/24	WE	09:39A	:30		NC18EDUCATION	200		
					10/25	TH	09:29A	:30		NC18EDUCATION	200		
					10/26	FR	09:22A	:30		NC18EDUCATION	200		
4	10/22 - 10/26	12:00P-12:30P	250	5	10/22	MO	12:25P	:30		NC18EDUCATION	250		
					10/23	TU	12:26P	:30		NC18EDUCATION	250		
					10/24	WE	12:29P	:30		NC18EDUCATION	250		
					10/25	TH	12:12P	:30		NC18EDUCATION	250		
					10/26	FR	12:16P	:30		NC18EDUCATION	250		
5	10/22 - 10/26	02:00P-03:00P	175	4	10/22	MO	02:59P	:30		NC18EDUCATION	175		
					10/23	TU	02:22P	:30		NC18EDUCATION	175		

Agency (including Buying Services) and Advertiser are jointly and severally liable for payment of Commercial Announcements and services rendered by the Station. The actual broadcast information on this invoice was taken from the program log.

\* All times based on EST

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LINE	DATES	TIME PERIOD	PRICE	QTY	DATE	DAY	TIME *	DUR	MG	AGENCY COPY ID	PRICE	REMARKS	DR/CR
5	10/22 - 10/26	02:00P-03:00P	175	4	10/25	TH	02:59P	:30		NC18EDUCATION	175		
					10/26	FR	02:24P	:30		NC18EDUCATION	175		
6	10/22 - 10/26	04:00P-05:00P	275	5	10/22	MO	04:29P	:30		NC18EDUCATION	275		
					10/23	TU	04:46P	:30		NC18EDUCATION	275		
					10/24	WE	04:56P	:30		NC18EDUCATION	275		
					10/25	TH	04:39P	:30		NC18EDUCATION	275		
					10/26	FR	04:30P	:30		NC18EDUCATION	275		
7	10/22 - 10/26	06:00P-06:30P	1,100	5	10/22	MO	06:24P	:30		NC18EDUCATION	1,100		
					10/23	TU	06:23P	:30		NC18EDUCATION	1,100		
					10/24	WE	06:14P	:30		NC18EDUCATION	1,100		
					10/25	TH	06:24P	:30		NC18EDUCATION	1,100		
					10/26	FR	06:24P	:30		NC18EDUCATION	1,100		
8	10/22 - 10/26	07:00P-07:30P	1,400	3	10/23	TU	07:24P	:30		NC18EDUCATION	1,400		
					10/25	TH	07:06P	:30		NC18EDUCATION	1,400		
					10/26	FR	07:25P	:30		NC18EDUCATION	1,400		
9	10/22 - 10/26	07:30P-08:00P	1,400	3	10/22	MO	07:48P	:30		NC18EDUCATION	1,400		
					10/25	TH	07:49P	:30		NC18EDUCATION	1,400		
					10/26	FR	07:54P	:30		NC18EDUCATION	1,400		
10	10/20 - 10/21	07:30P-08:00P	750	1	10/20	SA	--:--	:30		NC18CONTRAST	0	PREEMPT-CREDIT RESOLVED - SPORTS PGM RAN LATE	-750

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11	10/22 - 10/26	08:00P-09:00P COMMENT: DWTS 3	1,200	1	10/23	TU	07:58P	:30		NC18EDUCATION	1,200		
12	10/22 - 10/26	10:00P-11:00P COMMENT: PRVT PRACT CD	2,300	1	10/23	TU	11:00P	:30		NC18EDUCATION	2,300		
13	10/22 - 10/26	10:00P-11:00P COMMENT: NASHVILLE CD	2,300	1	10/24	WE	10:44P	:30		NC18EDUCATION	2,300		
14	10/22 - 10/26	10:00P-11:00P COMMENT: 20/20 3	1,000	1	10/26	FR	10:50P	:30		NC18EDUCATION	1,000		
15	10/20 - 10/21	11:00P-11:35P	750	1	10/20	SA	12:31A	:30		NC18EDUCATION	750		
16	10/22 - 10/26	11:00P-11:35P	750	4	10/22	MO	11:13P	:30		NC18EDUCATION	750		
					10/23	TU	11:24P	:30		NC18EDUCATION	750		
					10/24	WE	11:29P	:30		NC18EDUCATION	750		
					10/26	FR	11:30P	:30		NC18EDUCATION	750		
17	10/20 - 10/21	06:00A-07:00A	150	1	10/20	SA	06:23A	:30		NC18EDUCATION	150		
18	10/25 - 10/26	07:00P-08:00P	1,400	1	10/26	FR	06:59P	:30		NC18EDUCATION	1,400		
19	10/25 - 10/26	09:00A-10:00A	200	2	10/25	TH	09:56A	:30		NC18EDUCATION	200		
					10/26	FR	09:35A	:30		NC18EDUCATION	200		

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